We Claim:

1. A method of pressing items of clothing, which comprises:

providing a pressing dummy having:

an inflatable bag with at least one sub-region extending into an opening of the item of clothing intended for part of a human body as far as at least one end of the clothing item during a pressing operation; and

an air-deflecting device disposed at the at least one end; and

filling the inflatable bag with an airflow during the pressing operation:

to extend the at least one sub-region into the opening of the clothing item as far as the at least one end of the clothing item; and

to also blow through the air-deflecting device to influence a shape of the air-deflecting device and, dependent upon a compressive force of the airflow, to influence at least one of a position and an angle of a flow direction of the airflow.

- 2. The method according to claim 1, which further comprises tensioning the air-deflecting device in an active airflow and, as a result, directing the flow direction of the airflow on a surface of the clothing item at the latest once the air-deflecting device has been tensioned to a full extent thereof.
- 3. The method according to claim 1, which further comprises relieving the air-deflecting device of tensioning in an at least reduced airflow and, then, drawing the air-deflecting device back beneath a surface of the clothing item.
- 4. The method according to claim 2, which further comprises relieving the air-deflecting device of tensioning in an at least reduced airflow and, then, drawing the air-deflecting device back beneath the surface of the clothing item.
- 5. The method according to claim 2, which further comprises carrying out the directing step by directing the flow direction of the airflow on cuffs of the clothing item at the latest once the air-deflecting device has been tensioned to a full extent thereof.
- 6. The method according to claim 2, which further comprises carrying out the directing step by directing the flow direction of the airflow on cuffs of the clothing item at the latest once the air-deflecting device has been tensioned to a

full extent thereof, the cuffs being adjacent the airdeflecting device.

- 7. The method according to claim 2, which further comprises carrying out the directing step by directing the flow direction of the airflow on a collar of the clothing item at the latest once the air-deflecting device has been tensioned to a full extent thereof.
- 8. The method according to claim 2, which further comprises carrying out the directing step by directing the flow direction of the airflow on a collar of the clothing item at the latest once the air-deflecting device has been tensioned to a full extent thereof, the collar being adjacent the air-deflecting device.
- 9. The method according to claim 2, which further comprises carrying out the directing step by directing the flow direction of the airflow on a bottom hem of the clothing item at the latest once the air-deflecting device has been tensioned to a full extent thereof.
- 10. The method according to claim 2, which further comprises carrying out the directing step by directing the flow direction of the airflow on a bottom hem of the clothing item at the latest once the air-deflecting device has been

tensioned to a full extent thereof, the bottom hem being adjacent the air-deflecting device.

- 11. The method according to claim 1, which further comprises pressing at least one of shirts, blouses, and jackets with the inflatable bag.
- 12. An apparatus for pressing items of clothing, comprising:

a pressing dummy having:

an inflatable bag with at least one sub-region extending into an opening of the item of clothing intended for part of a human body as far as at least one end of the clothing item during a pressing operation; and

an air-deflecting device disposed at the at least one end, said air-deflecting device:

extending said at least one sub-region into the opening of the clothing item as far as the at least one end of the clothing item when the inflatable bag is filled with an airflow during the pressing operation; and

having:

a shape influenced by the airflow blowing through said air-deflecting device; and

at least one of a position and an angle influenced by a flow direction of the airflow dependent upon a compressive force of the airflow;

said at least one sub-region having an end; and

said air-deflecting device being said end of said at least one sub-region and swelling out when influenced by the airflow.

- 13. The apparatus according to claim 12, wherein said airdeflecting device has air holes.
- 14. The apparatus according to claim 12, wherein said airdeflecting device is at least partly of an air-permeable material.
- 15. The apparatus according to claim 12, wherein said inflatable bag is air-impermeable.
- 16. An apparatus for pressing items of clothing, comprising:

a pressing dummy having:

an inflatable bag with at least one sub-region extending into an opening of the item of clothing intended for part of a human body as far as at least one end of the clothing item during a pressing operation; and

an air-deflecting means disposed at the at least one end, said air-deflecting means:

extending said at least one sub-region into the opening of the clothing item as far as the at least one end of the clothing item when the inflatable bag is filled with an airflow during the pressing operation; and

having:

a shape influenced by the airflow blowing through said air-deflecting means; and

at least one of a position and an angle influenced by a flow direction of the airflow dependent upon a compressive force of the airflow;

said at least one sub-region having an end; and

said air-deflecting means being said end of said at least one sub-region and swelling out when influenced by the airflow.

17. An apparatus for pressing items of clothing, comprising:

a pressing dummy having:

an inflatable bag with at least one sub-region extending into an opening of the item of clothing intended for part of a human body as far as at least one end of the clothing item during a pressing operation; and

an air-deflecting device disposed at the at least one end, said air-deflecting device:

extending said at least one sub-region into the opening of the clothing item as far as the at least one end of the clothing item when the inflatable bag is filled with an airflow during the pressing operation; and

having:

a shape influenced by the airflow blowing through said air-deflecting device; and

at least one of a position and an angle influenced by a flow direction of the airflow dependent upon a compressive force of the airflow;

said at least one sub-region having an end; and

said air-deflecting device being parts formed integrally on said end of said at least one sub-region of said inflatable bag,

- 18. The apparatus according to claim 17, wherein said airdeflecting device has air holes.
- 19. The apparatus according to claim 17, wherein said airdeflecting device is at least partly of an air-permeable material.
- 20. The apparatus according to claim 17, wherein said inflatable bag is air-impermeable.
- 21. An apparatus for pressing items of clothing, comprising:

a pressing dummy having:

an inflatable bag with at least one sub-region extending into an opening of the item of clothing intended for part of a human body as far as at least one end of the clothing item during a pressing operation; and

an air-deflecting means disposed at the at least one end, said air-deflecting means:

extending said at least one sub-region into the opening of the clothing item as far as the at least one end of the clothing item when the inflatable bag is filled with an airflow during the pressing operation; and

having:

a shape influenced by the airflow blowing through said air-deflecting means; and

at least one of a position and an angle influenced by a flow direction of the airflow dependent upon a compressive force of the airflow;

said at least one sub-region having an end; and

said air-deflecting means being parts formed integrally on said end of said at least one sub-region of said inflatable bag.